

# Mercedes-Benz – Thomson Reuters Cup 2022

The North America – Europe Golf Challenge in Japan

## Title Sponsors



Mercedes-Benz



THOMSON  
REUTERS®

## Venue



## Organizers







# What is Mercedes Benz – Thomson Reuters Cup?

- Annual premier golf tournament between North American and European companies in Japan – all nationalities are welcome!
- Every time around 140 to 150 players, with majority being C-level multi-national corporate executives, SME presidents, and high-end business service providers.
- Great opportunity to showcase your brand and products to the international business community in Japan. For many sponsors, this is also a great chance to invite customers to play together.
- More information available through the official web page at: [www.mbtrcup.com](http://www.mbtrcup.com)





## This year's tournament: Mercedes-Benz – Thomson Reuters Cup 2022

- The cup date and venue: **October 14, Friday at Atsuki Kokusai Country Club**
- The full-day event includes lunch, snacks and beverages on the course and a dinner buffet at the awards ceremony (the party/prize drawing) following play
- A fun day of play and networking with old and new colleagues
- More information available through the official web page at: [www.mbtrcup.com](http://www.mbtrcup.com)

# Your company can become a sponsor too!

- We accept cash and goods sponsors, but also sponsoring with a combination of both is possible.
- Sponsors get excellent visibility and a great opportunity to connect with new potential customers.
- For more information, see our [home page](#). If you have questions, do not hesitate to contact us through the inquiry form on the page or directly by email.

## Sponsoring with either cash or goods

CATEGORY	CASH	OR	GOODS / SERVICES (retail value)
PLATINUM	300,000 yen	OR	800,000 yen and over
GOLD	150,000 yen	OR	400,000 - 799,000 yen
SILVER	75,000 yen	OR	200,000 - 399,000 yen
BRONZE	40,000 yen	OR	100,000 - 199,000 yen

## Sponsoring with a combination of both

		GOODS/SERVICES (retail value)				
		0	100,000	200,000	400,000	800,000
CASH	0		BRONZE	SILVER	GOLD	PLATINUM
	40,000	BRONZE	SILVER	SILVER	GOLD	PLATINUM
	75,000	SILVER	SILVER	GOLD	GOLD	PLATINUM
	150,000	GOLD	GOLD	GOLD	PLATINUM	PLATINUM
	300,000	PLATINUM	PLATINUM	PLATINUM	PLATINUM	PLATINUM

We look forward to hearing from you!



Mercedes-Benz



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